



**PRODUCT
CATALOG**

Discover the real you...



EVERY ASPECT OF THE LABEL MAX MOORE
IS EMBODIED BY THE ARTISTIC IDEA OF MAX MOORE
THAT EVERYONE IS ABLE TO DISCOVER THEIR REAL
SELF IN PRODUCTS BY MAX MOORE.

Discover the real you...
WITH THE NEW PRODUCT CATALOG
BY MAX MOORE



THE MODERN DESIGN OF MAX MOORE IS INSPIRED BY THE ASPIRATIONS TO BEAUTY AND ELEGANCE HELD BY THE MODERN WOMAN OF TODAY.

On the solid basis of many years of experience, contemporary facets are incorporated, and eventually new ideas implemented with elegant and sovereign concepts. High quality has always been a top priority with Max Moore, and it continues to represent an integral part in the development of new products.



Discover the real you...



MAX MOORE **CREAM DEVELOPER 6%**

is recommended for coloring same level of darkness or darker, covering gray hair and when using slightly lighter than natural / current shade.

Max Moore cream developer 6%, 9% and 12% is a vital ingredient in the hair coloring process. To achieve best results, it should always be used in combination with Max Moore coloration in a mixture of 1:1.



MAX MOORE **CREAM DEVELOPER 9%**

is recommended for lightening and when using blonde nuances and bright reds.

MAX MOORE **PERMANENT HAIR COLORING**

Max Moore Coloration is a permanent hair coloring cream with a rich, creamy and non-drip formula. With its highly effective color pigments and its creamy texture it deeply penetrates the strands of your hair, providing perfect gray coverage. Protects and pampers hair during and after processing for shiny, soft and manageable hair that turns heads!

Discover the real you

WITH CAREFULLY SELECTED, HIGHLY EFFECTIVE INGREDIENTS AND LUXURIOUS COLORS BY MAX MOORE



Discover the real you...

Choose from **41** vibrant shades by Max Moore ranging from Blue Black, Dark Chestnut and Red Mahogany to Lightest Blond and Very Light Blond.



Your personal color guide

Find corresponding shade results on the chart below. Your current hair color is: ابحث من لونه اللون المناسب على الرسم. لون شعرك الحالي:



| | | | | |
|--------|--------|--|--|--|
| | 312/0 | | | |
| | 310/0 | | | |
| | 309/0 | | | |
| | 308/0 | | | |
| | 307/0 | | | |
| | 306/0 | | | |
| | 305/0 | | | |
| | 304/0 | | | |
| | 303/0 | | | |
| | 302/0 | | | |
| | 301/0 | | | |
| NATURE | 312/11 | | | |
| | 309/1 | | | |
| | 308/1 | | | |
| | 307/1 | | | |
| | 306/1 | | | |
| | 309/2 | | | |
| | 308/2 | | | |
| | 307/2 | | | |
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| 306/3 | | | | |
| 305/3 | | | | |
| 305/4 | | | | |
| 304/4 | | | | |
| 303/4 | | | | |
| 355/46 | | | | |
| 344/65 | | | | |
| 304/6 | | | | |
| 303/6 | | | | |
| 307/7 | | | | |
| 302/7 | | | | |
| 312/81 | | | | |
| 310/8 | | | | |
| 309/8 | | | | |
| 308/9 | | | | |

ألوان طبيعية

ألوان الأحمر النابضة

ألوان الموضحة



The various shades by Max Moore pamper your hair with maximum moisturizing protection before, during and after coloring for luxurious, lush, radiant colors.

NATURE - Pure & Natural

For healthier, truly natural-looking color & luminescent shine. Natural by Max Moore includes fashionable and brilliant colors for an elegant and natural feel.

FASHION - Elegant & Posh

Add that certain something to your hair, while never losing that natural feel with fashionable and elegant accents by Max Moore Cream Hair Color. The fashion colour range includes classy, uptown shades for an elegantly natural style.

EXTRA RED - Passionate & Dazzling

Add some fire to your locks with alluring, intensive red tones by Max Moore. You're sure to turn a few heads with your new luminous hair color ranging from Light Chestnut to Burgundy.

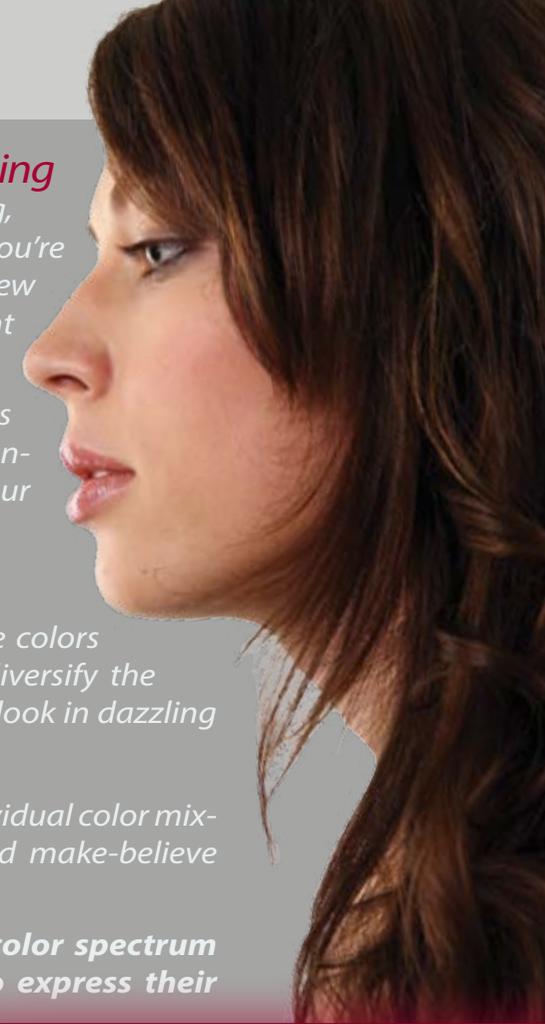
The Extra Red range by Max Moore was created for people with expressive personalities for that special something for your hair.

MIXTON

Max Moore Mixton are intensive shade colors which are able to boost, matte and diversify the color shade. You can express your own look in dazzling facets for groundbreaking creativity.

Whether you want pure color or an individual color mixture, you can even create extreme and make-believe colors.

Max Moore Mixton offers a broad color spectrum for unique personalities wanting to express their individuality.



Discover the real you...

NATURE



301/0
Blue Black
اسود مزرق



307/0
Medium Warm Blond
الشقر متوسط



312/11
Special Blond Intensive Ash
الشقر غني رمادي سمير



306/2
Dark Matt Blond
الشقر مطفي غامق



305/3
Light Golden Brown
بنّي ذهبي فاتح



302/0
Black
اسود



308/0
Light Ash Blond
الشقر فاتح



306/1
Dark Ash Blond
الشقر رمادي غامق



307/2
Medium Matt Blond
الشقر مطفي متوسط



306/3
Dark Golden Brown
الشقر ذهبي غامق



303/0
Dark Brown
بنّي غامق



309/0
Very Light Blond
الشقر فاتح جدا



307/1
Medium Ash Blond
الشقر رمادي متوسط



308/2
Light Matt Blond
الشقر مطفي فاتح



307/3
Hazel Blond
الشقر ذهبي



304/0
Medium Brown
بنّي متوسط



310/0
Lightest Blond
الشقر فاتح الجدي



308/1
Light Ash Blond
الشقر رمادي فاتح



309/2
Very Light Matt Blond
الشقر مطفي فاتح جدا



305/0
Light Brown
بنّي فاتح



312/0
Special Blond Natural
الشقر سمير طبيعي



309/1
Very Light Ash Blond
الشقر رمادي فاتح جدا



306/0
Dark Warm Blond
الشقر غامق



EXTRA RED



303/4
Dark Chestnut
كستنائي غامق



355/46
Light Brown Intensive Red-Violet
بنّي غني احمر بنفسجي فاتح



344/65
Medium Brown Intensive Violet-Mahogany
الشقر غني صافر بني بنفسجي متوسط



304/4
Medium Chestnut
كستنائي متوسط



303/6
Cyclamen
سببلاسي



305/4
Light Chestnut
كستنائي فاتح



304/6
Burgundy
احمر نيندي

FASHION



302/7
Darkest Brown
اسود بني



310/8
Lightest Blond Pearl
الفج مزجج من الاشقر لولبي



307/7
Roebuck Brown
بنّي غزالي



312/81
Special Blond Pearl Ash
الشقر لولبي رمادي سمير



309/8
Pure Silver Blond
الشقر لولبي



308/9
Hell Candie Blond
الشقر لولبي رمادي

MIXTON



300/19
Ash
رمادي



300/22
Extra Matt
مطفي خاص



300/45
Red Mahogany
احمر صافر بني



300/66
Violet
بنفسجي



300/0
Lightener
بنفسجي



Discover the real you...

MAX MOORE **MOISTURE SAVER MASK**

is formulated specifically for the needs of colored or bleached hair. It helps repair your hair from root to tip, saying goodbye to split ends! It restores flexibility after each coloration and gives hair shine and silky softness.



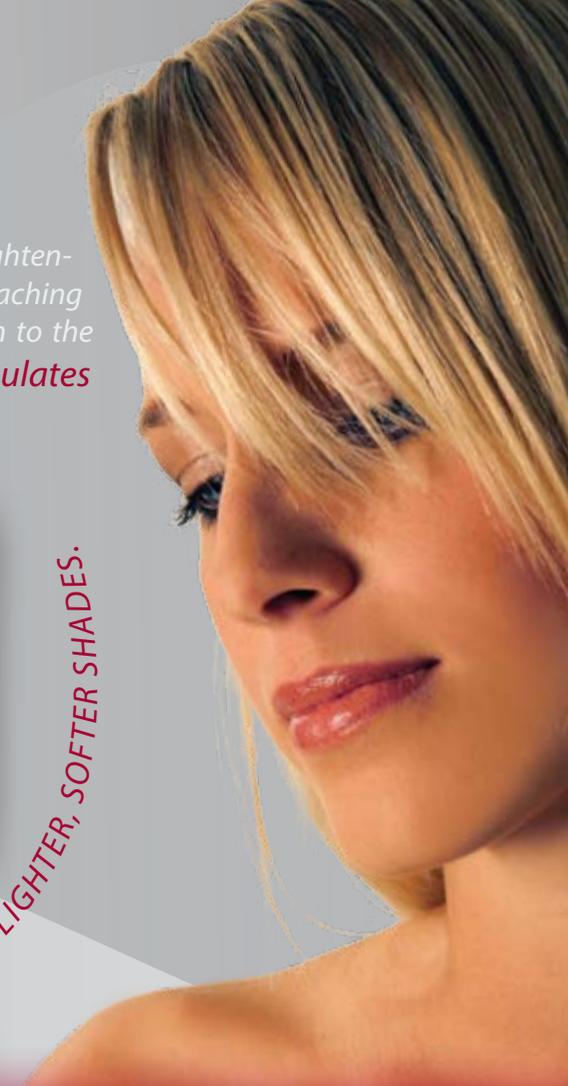
The exclusive formula containing ceramide A2 deeply penetrates, nurtures and revitalizes hair, leaving it healthy and strong and protecting it against environmental damage of any kind.

MAX MOORE **BLEACHING POWDER**

Is ideal for all lightening techniques. Its special formula combines high lightening capacity and performs intense bleaching without causing damage or aggression to the hair. Its special dust-free microgranulates guarantee a safe use



EXPRESS YOURSELF, EXPERIMENT WITH LIGHTER, SOFTER SHADES.



Discover the real you...

MAX MOORE **PERM**

**MAX MOORE PERM CONDITIONS
AND PROTECTS HAIR DURING PER-
MANENT WAVING FOR LONG-LAST-
ING, RESILIENT WAVES AND CURLS.**

MAX MOORE **PERM G**

*is especially formulated for color-
treated hair to provide you with
firm, full-bodied waves and curls.*

MAX MOORE **PERM R**

*is formulated for natural and
resistant hair leaving your hair
with firm, full-bodied waves and
curls.*

MAX MOORE **PERM N**

*is just right for normal hair with a
worry-free formula for beautiful
curls that last.*



**CREATE OPTIMAL PERM RESULTS
WITH MAX MOORE PERM N, G AND R.**

Discover the real you...



IT DETANGLES,
REPAIRS MOISTURIZES **HAIR**,
IN ADDITION TO PROVIDING SMOOTHING
STRAIGHTENING
PROPERTIES.



MAX MOORE
STRAIGHTENER
NORMAL & STRONG

creates hair that is straight and frizz-free while leaving your hair healthy and shiny. In combination with MaxStraight Neutralizer, which comes in a handy, easy-to-use tube, the result of the treatment will be perfectly flattened, protected and conditioned hair.



Discover the real you...



MAX MOORE FOR PROFESSIONALS



PERM N / G / R & PERM NEUTRALIZER

CREAM DEVELOPER 6% / 9% / 12%

PRODUCTLIST

| | | |
|---|--------|---------|
| Max Moore HairColor Cream (41 Shades available) | 60 ml | |
| Max Moore Moisture Saver Mask | 500 ml | |
| Max Moore Bleaching Powder | 500 g | |
| Max Moore Cream Developer 6% | 60 ml | 1000 ml |
| Max Moore Cream Developer 9% | 60 ml | 1000 ml |
| Max Moore Cream Developer 12% | | 1000 ml |
| Max Moore Perm N | 75 ml | 1000 ml |
| Max Moore Perm G | 75 ml | 1000 ml |
| Max Moore Perm R | 75 ml | 1000 ml |
| Max Moore Neutralizer | 75 ml | 1000 ml |

Discover the real you...



MAX MOORE MERCHANDISING



Discover the real you...



STEP IN A WORLD
OF UNLIMITED COLORS by Max Moore.

Discover the real you...



Max Moore KG Germany
www.maxmoore.de
MADE IN GERMANY

Distribution By:
ACT Group DMCC
P.O.Box 97343
Dubai U.A.E.